

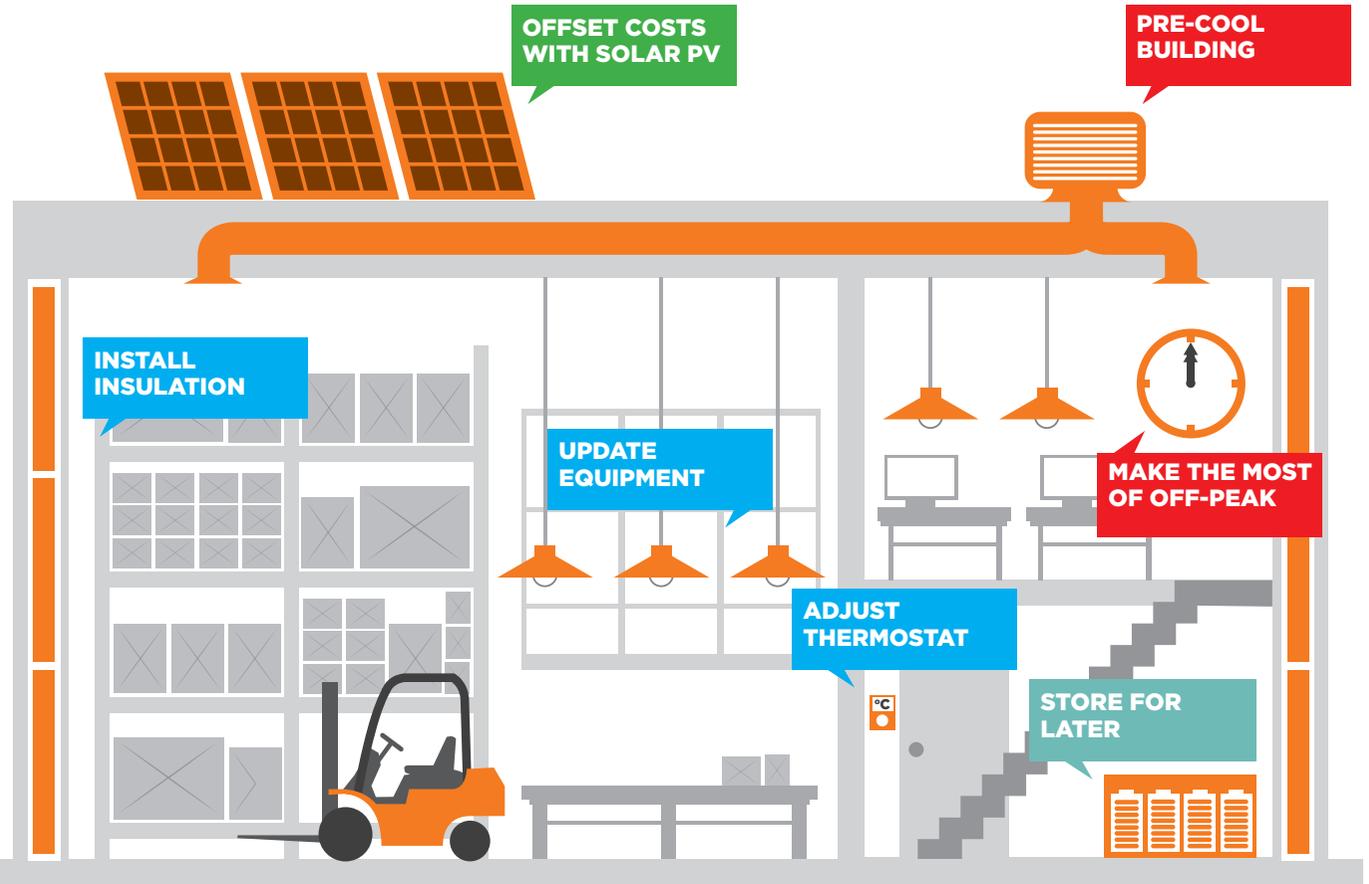
# IMPROVING ELECTRICITY USE IN YOUR BUSINESS

## DEMAND-SIDE MANAGEMENT SOLUTIONS

With electricity prices on the rise, energy bills are becoming a more important consideration for small to medium-sized enterprises. Improving the way your business uses energy with some simple solutions can be an easy way to help reduce operating costs.

**'Demand-side management' (DSM) solutions can help you manage your energy costs. Some examples of DSM solutions are:**

- ENERGY EFFICIENCY
- ON-SITE RENEWABLE ENERGY
- ENERGY STORAGE
- LOAD SHIFTING



### HOW TO START IMPROVING YOUR ELECTRICITY USE:

#### 1 UNDERSTAND YOUR ENERGY USE

The right type of demand-side management solutions for your business will depend on what you use energy for and what time of the day you use it.

#### 2 RESEARCH DEMAND-SIDE MANAGEMENT OPTIONS

Choosing which demand-side management solutions match your business starts with knowing a bit more about the available options.

#### 3 WEIGH UP THE OPTIONS

Some solutions are simpler to implement than others and some have stronger returns on investment – it pays to understand these factors.

#### 4 UNDERSTAND YOUR ELECTRICITY TARIFF

Understanding your electricity tariff will make a big impact on which demand-side management solutions you can take advantage of.

#### 5 SEEK HELP

You can't do it all on your own. Once you are armed with a little bit of knowledge, you're ready to dig deeper or get some help from others.

#### 6 DOES THE BUSINESS CASE STACK UP?

In order to ensure a solution makes sense for your business the return on investment has to be right.

#### 7 OVERCOME BARRIERS

There are sometimes a few non-financial hurdles to overcome before you're able to implement a solution – it pays to be aware of these.

**FOR A COMPREHENSIVE GUIDE TO HOW DSM SOLUTIONS CAN HELP YOUR BUSINESS SAVE ELECTRICITY - AND MONEY - DOWNLOAD THE CLEAN ENERGY COUNCIL'S 'GUIDE TO IMPROVING ELECTRICITY USE IN YOUR BUSINESS' AT [CLEANENERGYCOUNCIL.ORG.AU](http://CLEANENERGYCOUNCIL.ORG.AU).**

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